



Kallol of New Jersey

A Tax Exempt Non-Profit Organization

Regd. Office: 31 North View Drive, Hillsborough, NJ 08844

Kallol of New Jersey, one of the largest Bengali organizations in the United States of America will organize "New Jersey Durga Puja 2015" in the month of October. As most people may be aware of, Durga Puja is one of the biggest cultural and religious festivals in the Indian festive calendar. The venue decided for this major event is Ukrainian Cultural Center, 135 Davidson Avenue in Somerset, New Jersey and the auspicious dates are October 16th, 17th & 18th 2015. This is a three day event attended by over 3000 people from the tri-state region. Most of the attendees are educated professionals with very high purchasing power. There have also been an increasing number of attendees in the age group 25-45.

This year we plan to rent out vendor stalls which will include a table to the businesses in order to promote and sell their merchandise. This is a great opportunity for businesses to reach out to an audience with high purchasing power. This opportunity comes just once in a year, and for the year 2015 "The Time is now".

The Contract Form to purchase stalls and / or advertisement for the event is provided below for your convenience. We request you to fill out the form and send it with a check of the appropriate amount to the address provided below.

CONTRACT FORM FOR VIDEO ADVERTISEMENT

I / We hereby agree to place an advertisement in the Durga Puja event at Ukrainian Cultural Center, 135 Davidson Avenue in Somerset and agree to pay a sum of \$ _____ for _____ according to the following schedule of fees for the following:

Video Advertisement: Streaming

3 days - \$300, Friday Only - \$100, Saturday Only - \$200, Sunday Only - \$200

Banner Placement At the Venue:

1 banner - \$200, 2 Banners - \$300 (banner sizes can be 4 by 6 or 6 by 8)

Signature: _____ Date: _____

Name (Print): _____

Business Name (Print): _____

Email Address (Print): _____

Ph: _____ Fax: _____

Please make checks payable to "NJDP -Kallol of NJ" and mail with this completed Contract Form to:

**Ashok Ganguly, Treasurer -Kallol of NJ
5 Francis Drive, Bridgewater NJ 08807 | Ph: (908) 875-6787**